

RA in a Day 2009

RA in a Day brings some of the key readers' advisory advocates together to share their knowledge and expertise on meeting the needs of adult and teen readers; during the day participants will learn about the latest RA trends and look at how to best serve those who visit our libraries every day.



Participants in 2008 enthused about their experience:

- "Great to have sessions for teen AND adult RA"
- "I loved listening to Helen Humphries, and Diana T. Herald was phenomenal as well"
- "YA book talks invaluable"
- "Really liked having two screens – everyone could see"
- "Very well done! OLA's RA community is a diverse and talented group"

Session 1 – Blogging books and blogging at your library

How does the process of blogging, as an individual and as an institution, really work? **George Murray** a.k.a. Bookninja, will talk about news sources, getting involved in the book blog/litblog community, and the two-way street of reader involvement. **Jackie Sasaki**, Muffy from Ann Arbor District Library's website, and the author of their "Fabulous Fiction Firsts" feature, will cover library blogging: the collaborative approach, finding your team's voices, and working within an institutional setting.

Session 2 – Serving Teens Through Readers' Advisory

Listening to a teen gush about a brand new favourite book is exhilarating! **Heather Booth** will guide participants in learning how to create more experiences like this. Teenagers present a unique set of challenges to the readers' advisor and many of these will be touched on. Handouts will include a list of useful web and print resources, tips for in-the-trenches teen RA, and this fall's teen books to know.

Session 3 – Genre Talks: Narrative Non-Fiction with members of the RA Committee

OPLA Readers' Advisory committee members will "blitz" the room covering a variety of non-fiction genres; focusing on the appeal of each for the reader and book talking a few examples. By the end of the session you will have a solid understanding of narrative non-fiction.

Luncheon Author – Kelley Armstrong

Kelley is the New York Times bestselling author of the Women of the Otherworld series. She has been telling stories since before she could write. Her earliest written efforts were disastrous. If asked for a story about girls and dolls, hers would invariably feature undead girls and evil dolls, much to her teachers' dismay. All efforts to make her produce "normal" stories failed. Today she continues to spin tales of ghosts and demons and werewolves while safely locked in her basement writing-dungeon.



Registration is now open!
www.educationinstitute.ca

Plan now to attend the 4th annual RA-in-a-Day Symposium

The Poster Sessions were a big hit in 2008.

This year we are proud to feature...

1. Reading maps

Are you ready to go on a literary voyage? Did you pack a map? Learn how the Ottawa Public Library and the Westmount Library have designed reading maps for whole collection readers' advisory, allowing patrons to pick up various paths in novels and non-fiction titles and explore new worlds.

Contact: Alexandra Yarrow, Supervising Librarian, St. Laurent Branch Ottawa Public Library, and Lora Baiocco, Librarian, Online Services and Archives, Westmount Public Library

4. Teen Book Clubs

Teen Book Clubs are a great way to connect with teens in your community. Learn about how libraries have used clubs in interesting and innovative ways to motivate, inspire as well as develop critical thinking skills and promote the love of reading in teens.

Contact: Debra Smith and Cindy Pomeroy-White; Children & Youth Services, Barrie Public Library

2. Connecting with Readers in Library 2.0

Online book clubs are growing in popularity. Learn how libraries and authors are reaching a new audience of readers. See how surveys and innovative marketing connect book lovers in the wired world.

Contact: Dawn Connolly, Book Buzz Librarian, Toronto Public Library

One City, Many Stories

Every city has many stories. Hamiltonians read three stories of diversity, Olympic courage, and friendship through Hamilton Public Library's One City, Many Stories program which offered reading choices for all ages and engaged reluctant readers, newcomers, students, and book club members. Discover new ways to engage your diverse community of readers.

Contact: Helen Kelly, Diversity Librarian, Hamilton Public Library

3. Book Club Sets

Book clubs are big these days. Learn how to set up a book club set lending program at your library and how to manage it as it grows.

Contact: Nancy Jones, Kingston Frontenac Public Library

When? Friday, October 23, 2009
8:30 am (Registration) to
4:30 pm

Where? Ontario Bar Association,
20 Toronto Street, 2nd
Floor, Toronto

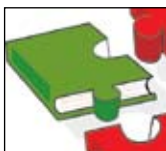
Cost? OLA Members: \$139.00;
Non-Members: \$169.00
Includes refreshments,
lunch, materials

Complete workshop description – speaker biographies – map

(click here) [RA in a Day 2009](#)

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